

# The Value of Selecting an AudioVisual Solutions Provider

is pleased to submit the enclosed proposal and to provide outside recognition of its high quality of service, technical expertise and professionalism as an AudioVisual Solutions Provider (AVSP®) through InfoComm International®. InfoComm International is the trade association for the audiovisual (AV) and information communications industries.

InfoComm's Certification Committee awards the Certified Technology Specialist (CTS®) for general expertise in AV, the CTS-D for specialization in AV design and the CTS-I for specialization in AV installation, set the standard for AV professional credentials. The CTS, CTS-D and CTS-I credentials are accredited (#0770) by the International Organization for Standardization's (ISO) United States representative, the American National Standards Institute (ANSI). ISO/IEC 17024 establishes a global benchmark for the certification of personnel.

Companies that have achieved AVSP status have demonstrated their commitment to professional excellence by supporting employees who achieve and maintain these individual InfoComm International certification credentials and support of continuing education. The company-level AVSP is based on the percentage of personnel (technical, sales or customer service) who have achieved these certifications, and successful completion of InfoComm Academy courses.

Established over 30 years ago, InfoComm's certification at all levels demonstrates audiovisual knowledge and/or skills. Certified individuals adhere to the CTS Code of Ethics and conduct and maintain their status through continued education. Today, there are more than 9,000 audiovisual professionals who have earned the CTS credential.

, an Emerald AVSP holder for of years, is proud to be among an elite group of professional companies. We stand behind our company's services, quality solutions, and customer orientation, and have pledged to uphold a strict code of ethics and workmanship practices which we integrate into our daily routine.

In this highly technical and complex arena, hiring knowledgeable AV professionals fosters a productive, efficient and effective project experience, mitigating problems and budget overruns. 's AVSP status offers outside recognition of our staff's expertise and provides customers with confidence that their job will be undertaken and completed in the best way possible.

For more information on the AVSP program, please visit [www.infocomm.org/avsp](http://www.infocomm.org/avsp).

DISCLAIMER: Please note that AVSP status is not a guarantee of performance.

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